

PanCAN Wage Hope My Way: Local Pitch Template 2024

PANCREATIC
CANCER
ACTION
NETWORK

SUBJECT LINE: DESCRIBE THE EVENT/ACTIVITY.

Example: Cyclist Riding Cross-Country to Raise Money to End Pancreatic Cancer at Traveling Through Minneapolis

Hello **XX**,

With a **five-year survival rate of just 13%**, pancreatic cancer is considered the world's toughest cancer. More than 64,000 Americans will be diagnosed this year and more than 50,000 will die from the disease.

But **PEOPLE INVOLVED** are coming together to make a difference. *Example: But one man is determined to make a difference.*

IN APPROXIMATELY 2-3 SHORT PARAGRAPHS, DESCRIBE THE EVENT/ACTIVITY TAKING PLACE.

REMEMBER TO INCLUDE A LINK TO YOUR WAGE HOPE MY WAY EVENT PAGE AND INCLUDE THAT THE EVENT/ACTIVITY IS RAISING MONEY FOR THE PANCREATIC CANCER ACTION NETWORK (PANCAN) WITH A LINK TO PANCAN.ORG.

Example: Avid cyclist, Rob Belcher lost his best friend, Scotty T to pancreatic cancer in 2022. In Scotty's honor, Belcher has embarked on a 4,200-mile, cross-country bicycle tour from Seattle to Cape Cod to raise funds for the [Pancreatic Cancer Action Network \(PanCAN\)](#) and help bring awareness to this devastating disease.

Through his ride, Belcher has already [raised more than \\$20,000](#).

Would you be interested in interviewing **XXX PARTICIPANT/EVENT HOST/ETC** about **XXX**?

Example: Would you be interested in interviewing Rob Belcher about his cross-country adventure to honor his late best friend?

I hope we can count on your support to highlight this **fundraising event/incredible story** to your audience. You can make a difference by helping us raise awareness and vital funds for pancreatic cancer in our community.

Thank you.

Sincerely,

YOUR NAME

PHONE NUMBER

EMAIL